



AQG CHATTER ADVERTISING POLICY

Any business pertaining to quilting or selling quilt-related merchandise may place ads in the Chatter. All ads must be quilt-related, there are no exceptions.

All ads must be “camera ready” (black ink on a white background); ads will be placed into the Chatter exactly as they look when they are received in the AQG office. The quality of the ad is solely the responsibility of the advertiser. Ads may also be sent electronically in jpg or pdf file format as an attachment e-mailed to the editor at newsletter@azquiltersguild.org

Chatter advertisement rates are as follows:

<u>Ad Size</u>	<u>Per Issue Price</u>	<u>Dimensions (W x H)</u>
Business Card	\$25	3 1/2 x 2
Quarter Page	\$40	3 5/8 x 4 7/8
Half Page	\$60	7 1/2 x 4 7/8
Full Page	\$120	7 1/2 x 10

We are offering 3 payment plans for advertising. Please review these descriptions and select your choice on the invoice form and submit it with your payment and ad copy.

Monthly – Payment and ad copy must be received each month on the 1st day of the month prior to the Chatter issue date. (Example: July 1, 2010 is the deadline for the August 2010 issue of the Chatter.) Submit a completed copy of the invoice with each monthly payment.

Semi-Annual – Payment and ad copy is due on July 1, 2010 for the August, September, October, November, December 2010 Chatters. Payment and ad copy will be due on December 1, 2010 for the January, February, March, April and May 2011 Chatters. In each month’s Chatter, we will automatically include the ad you submitted with your first payment. If you have changes to this ad, these changes must be submitted by the 1st day of each month prior to the Chatter issue date. Submit a completed copy of the invoice with each payment.

Annual – Payment and ad copy is due on July 1, 2010 for the 10 issues published August 2010 through May 2011. There is no publication in the months of June and July. In each month’s Chatter, we will automatically include the ad you submitted with your first payment. If you have changes to this ad, these changes must be submitted on the 1st day of the month prior to the Chatter issue date. Submit a completed copy of the invoice with payment.

Please direct questions regarding ad copy to newsletter@azquiltersguild.org and questions regarding billing or payments to treasurer@azquiltersguild.org. Inquiries sent via USPS delivery should be sent to address below.

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